

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (original) A method of making a play board for a magnetically guided toy, the method comprising:
 - a) providing a substrate;
 - b) printing a graphic image on the substrate; and
 - c) printing ferromagnetic ink over the substrate to form a guide path for the magnetically guided toy to follow.
2. (original) The method of claim 1 wherein the guide path is printed using silk screening techniques.
3. (original) The method of claim 2 further comprising applying a protective layer over the guide path.
4. (original) The method of claim 3 wherein said protective layer is a polypropylene film laminated over the guide path.
5. (original) The method of claim 1 further comprising printing a story on the substrate, and binding the substrate in a book.
6. (original) The method of claim 1 further comprising affixing said substrate to a rigid support.
7. (original) A method of making a playboard for a magnetically guided toy, the method comprising:
 - (a) providing a substrate;
 - (b) printing a graphic image on a first side of the substrate;

- (c) silkscreening a ferromagnetic ink on a second side of the substrate to form a guide path for the magnetically guided toy to follow; and
 - (d) applying a clear protective layer over the second side of the substrate.
- 8. (original) The method of claim 7 further comprising applying a U.V. protective coating over the graphic image.
- 9. (original) A method of making a play board for a magnetically guided toy, the method comprising;
 - (a) providing a substrate;
 - (b) printing a graphic image as a first side of the substrate;
 - (c) silkscreening a ferromagnetic ink on a second side of the substrate to form a guide path for the magnetically guided toy; and
 - (d) adhering an opaque sheet over the guide path and to the second side of the substrate.
- 10. (original) The method of claim 9 further comprising applying a U.V. protective coating over the graphic image.
- 11. (original) The method of claim 9 wherein the substrate is paper.
- 12. (original) The method of claim 9 wherein the opaque sheet is paper.
- 13. (previously presented): A magnetically guided travelling toy comprising:
 - a body;
 - two motor driven wheels at a back end of the body; and
 - a magnetically guided wheel assembly at a front end of the body; the wheel assembly including a magnet/wheel holder pivotably coupled to the body, a forward projecting arm, a magnetic disposed to the underside of the arm at a distal end, and one wheel in a non-offset vertical alignment with the pivot axis of the holder.
- 14. (original) The toy of claim 13 further comprising

a front wheel self-centering mechanism coupled with the magnet/wheel holder such that the direction of the front wheel centers in the line of the forward direction of travel when the toy is lifted off of a playing board surface.

15. (Previously added) The method of claim 1, wherein the guide path is printed in the shape of a continuous closed loop.

16. (New) The method of claim 1, wherein the ink comprises up to about 60 weight percent iron powder.

17. (New) The method of claim 16, wherein the ink comprises between about 50 and about 60 weight percent iron powder.

18. (New) The method of claim 16, wherein the iron powder comprises electrolytic iron.

19. (New) The toy of claim 13 wherein the center of the wheel is aligned along the pivot axis.